

# MGR. BRANISLAV ŠVORC, PHD.

Javorinská 26, 080 01 Prešov, Slovakia

+421 908 546 716 • [branislav.svorc@gmail.com](mailto:branislav.svorc@gmail.com) • [www.branisko.at](http://www.branisko.at)



## EDUCATION

- 2010 - 2014 Management in the tertiary sector, University of Prešov (PhD.)  
2005 - 2010 Geography and Regional Development, University of Prešov (Mgr.)  
1997 - 2005 Evangelical College, Prešov  
1993 - 1997 Elementary School at Kúpeľná Street, Prešov
- 1999 - 2005 State Language School, Prešov (English language)  
2010 - 2013 State Language School, Prešov (English language)  
1994 - 2002 Art School, Prešov (accordion)  
2010 - 2014 Art School, Prešov (accordion)

- 2014 Rector's Award for excellent academic results and for the representation of the University of Prešov  
2008 Slovak Syndicate of Journalists (membership)  
2006 Tour guide certificate  
2005 Driving license B1, B, AM

## LANGUAGES

- Slovak* mother tongue  
*German* Deutsches Sprachdiplom der Kultusministerkonferenz, 2005 (C1)  
*English* State exam, 2013 (C1)  
*Latin* study at high school, 1997 - 2001  
*French* elementary courses, private lessons, 2008 – 2010 (A1)  
*Czech* reading, speaking and understanding, (C1)  
*Polish* reading and understanding

## WORK EXPERIENCES

- 2015 tourism representative, Department of Culture and Tourism at Municipal Office of the city of Prešov  
2006 - 2015 director's assistant, UNIVERSUM Publishing House, Prešov  
2011 - 2015 travel consultant and tour guide, [www.discover-slovakia.eu](http://www.discover-slovakia.eu)  
2015 marketing officer, Sales department, SEAK Energetics, Prešov  
2010 - 2014 lecturer, Department of Tourism and Hotel management, University of Prešov  
2010 graduate practice, Slovak Environmental Agency, Prešov  
2009 internship, Department of Regional Development of Prešov Self - Governing Region, Prešov  
2008 - 2010 journalist, photographer, member of the editorial board, Prešov Magazine, Prešov  
2007 - 2009 reporter, newsreader, Prešov Television, Prešov  
2007 internship, Department of cross-border cooperation, the Ministry of Building and regional development, Bratislava

## OTHER PROJECTS AND ACTIVITIES

- Young Science* international scientific journal, editor in chief, [www.mladaveda.sk](http://www.mladaveda.sk)  
*Kartografik* cartographic studio, founder, [www.mapynamieru.sk](http://www.mapynamieru.sk)  
*VisitPresov.com* online presentation of tourism in Prešov, author and administrator, [www.visitpresov.com](http://www.visitpresov.com)  
*City photographer on the 49th parallel* blog and photoblog, author, [www.mestskyfotograf.sk](http://www.mestskyfotograf.sk)

*UNIVERSITY* sciental board game, author

*The first Audio Guide in Prešov* audio guide around the city of Prešov, author and project coordinator

## **PRACTICAL EXPERIENCES**

*Guide services* preparation and organization of business trips and events, assistance and escorting foreign visitors

*Expert analysis and research* publication in scientific journals, member of several scientific research projects

*Teaching* participation in the teaching of subjects related to tourism and management

*Various experiences of Publisher* preparation for printing books, book sales and distribution, marketing and promotion

*Graphic design* maps, business cards, postcards, book covers, T-shirts

*Photography Services* street photography, portrait photography, use photos for commercial sector

*Writing and editing text* professional articles, reviews, advertising articles, blogs

*Working with Multimedia* projects with video and sound, PowerPoint presentations

*Creation and administration of websites* <http://www.branisko.at>, <http://www.foto.branisko.at>,

<http://www.ses.unipo.sk>, <http://www.universum-eu.sk>, <http://www.visitpresov.com>,

<http://www.cskh.sk>, <http://www.mapynamieru.sk>, <http://www.mestskyfotograf.sk>

## **MY STRENGTHS**

- *Organizational skills and planning*
- *Searching for innovative solutions and efficiency*
- *Quick learning and acquiring new knowledge*
- *Wide range of theoretical knowledge*
- *Artistic flair and creative approach*
- *Technical talent and work with PC*
- *Precision and full commitment with attention to details*
- *Reliability, flexibility and a positive attitude to work*

## **INTERESTS**

- *Science & Technology*
- *Geography & Travel*
- *Photography & Accordion*
- *Architecture & Design*
- *Environment & Healthy lifestyle*
- *Languages & Meeting new people*

## **REFERENCES**

- *Peter Čuka, Department of Tourism, Silesian University in Opava, cukapeter@gmail.com, +421948012893*
- *Martin Sloboda, MS Agency, s.r.o., Bratislava, sloboda@msagency.sk, +421905627265*
- *Daniela Matušiková, University of Prešov, daniela.matusikova@gmail.com, +421904528190*

*A journey of a thousand miles begins with a single step*

Lao Tzu